

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2727272
Invoice Date		Alt Order #	WOC14192463
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 06/29/23	Flight Dates	06/23/23 - 06/29/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	623629		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code	KEN23		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1	ORDR		
Product 2			

Billing Address:

Del Cielo Media / POL
Attention: Accounts Payable
PO Box 25458
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	06/19/23	06/29/23	WHAS11 NEWS AT NOON	11:58 AM-12:30 PM	----1--	:30	1	\$180.00	NM																																																																											
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	July 2023
Invoice Date		Invoice Period	06/26/23 - 06/29/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	623629		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/23 07/02/23 - 11---- 2 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WHAS	Tu	06/27/23	4:27 PM	WHAS11 NEWS @ 4P	3:58 PM-4:30 PM	:30	RGA0123TVH	\$180.00 NM
3	WHAS	W	06/28/23	4:12 PM	WHAS11 NEWS @ 4P	3:58 PM-4:30 PM	:30	RGA0123TVH	\$180.00 NM
8	06/19/23	06/29/23	WHAS11 NEWS @ 430 P	4:30 PM-4:58 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/23 07/02/23 1111--- 4 \$180.00									
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2	WHAS	M	06/26/23	4:43 PM	WHAS11 NEWS @ 430P	4:30 PM-4:58 PM	:30	RGA0123TVH	\$180.00 NM
3	WHAS	Tu	06/27/23	4:43 PM	WHAS11 NEWS @ 430P	4:30 PM-4:58 PM	:30	RGA0123TVH	\$180.00 NM
4	WHAS	W	06/28/23	4:43 PM	WHAS11 NEWS @ 430P	4:30 PM-4:58 PM	:30	RGA0123TVH	\$180.00 NM
5	WHAS	Th	06/29/23	4:44 PM	WHAS11 NEWS @ 430P	4:30 PM-4:58 PM	:30	RGA0123TVH	\$180.00 NM
9	06/19/23	06/29/23	WHAS11 NEWS @ 5P	5-530p	----1--	:30	1	\$350.00	NM
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2	WHAS	M	06/26/23	5:28 PM	WHAS11 NEWS @ 5P	5-530p	:30	RGA0123TVH	\$350.00 NM
3	WHAS	Tu	06/27/23	5:27 PM	WHAS11 NEWS @ 5P	5-530p	:30	RGA0123TVH	\$350.00 NM
4	WHAS	W	06/28/23	5:27 PM	WHAS11 NEWS @ 5P	5-530p	:30	RGA0123TVH	\$350.00 NM
5	WHAS	Th	06/29/23	5:12 PM	WHAS11 NEWS @ 5P	5-530p	:30	RGA0123TVH	\$350.00 NM
10	06/19/23	06/29/23	WHAS11 NEWS @ 530 P	530-6p	----1--	:30	1	\$400.00	NM
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4	WHAS	W	06/28/23	5:40 PM	WHAS11 NEWS @ 530P	530-6p	:30	RGA0123TVH	\$400.00 NM
5	WHAS	Th	06/29/23	5:39 PM	WHAS11 NEWS @ 530P	530-6p	:30	RGA0123TVH	\$400.00 NM
11	06/19/23	06/29/23	WHAS11 NEWS @ 6P	6-630p	----1--	:30	1	\$450.00	NM
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3	WHAS	Tu	06/27/23	6:18 PM	WHAS11 NEWS @ 6P	6-630p	:30	RGA0123TVH	\$450.00 NM
4	WHAS	W	06/28/23	6:11 PM	WHAS11 NEWS @ 6P	6-630p	:30	RGA0123TVH	\$450.00 NM
5	WHAS	Th	06/29/23	6:29 PM	WHAS11 NEWS @ 6P	6-630p	:30	RGA0123TVH	\$450.00 NM
14	06/19/23	06/28/23	NIGHTLINE	1237-106a	----1--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/23 07/02/23 1-1---- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WHAS	M	06/26/23	1:04 AM	NIGHTLINE	1237-106a	:30	RGA0123TVH	\$80.00 NM
3	WHAS	W	06/28/23	1:04 AM	NIGHTLINE	1237-106a	:30	RGA0123TVH	\$80.00 NM

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	July 2023
Invoice Date		Invoice Period	06/26/23 - 06/29/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	623629		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
15	06/26/23	06/29/23	JIMMY KIMMEL	1135p-1237a	11-1---	:30	3	\$120.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/26/23</td> <td>07/02/23</td> <td>11-1---</td> <td>3</td> <td>\$120.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>06/26/23</td> <td>12:04 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>06/27/23</td> <td>12:05 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$120.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>06/29/23</td> <td>12:15 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$120.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/26/23	07/02/23	11-1---	3	\$120.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	06/26/23	12:04 AM	JIMMY KIMMEL	1135p-1237a	:30	RGA0123TVH	\$120.00	NM	2	WHAS	Tu	06/27/23	12:05 AM	JIMMY KIMMEL	1135p-1237a	:30	RGA0123TVH	\$120.00	NM	3	WHAS	Th	06/29/23	12:15 AM	JIMMY KIMMEL	1135p-1237a	:30	RGA0123TVH	\$120.00	NM
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16	06/19/23	06/29/23	ENTERTAINMENT TONI GH	7-730p	----1--	:30	1	\$500.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/26/23</td> <td>07/02/23</td> <td>1--1---</td> <td>2</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>06/26/23</td> <td>7:24 PM</td> <td>ENTERTAINMENT TONIGH</td> <td>7-730p</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$500.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>06/29/23</td> <td>7:28 PM</td> <td>ENTERTAINMENT TONIGH</td> <td>7-730p</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/26/23	07/02/23	1--1---	2	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	M	06/26/23	7:24 PM	ENTERTAINMENT TONIGH	7-730p	:30	RGA0123TVH	\$500.00	NM	3	WHAS	Th	06/29/23	7:28 PM	ENTERTAINMENT TONIGH	7-730p	:30	RGA0123TVH	\$500.00	NM											
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3	WHAS	Th	06/29/23	7:28 PM	ENTERTAINMENT TONIGH	7-730p	:30	RGA0123TVH	\$500.00	NM																																																															
17	06/26/23	06/28/23	INSIDE EDITION	730-8p	111----	:30	3	\$500.00	NM																																																																
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3	WHAS	W	06/28/23	7:53 PM	INSIDE EDITION	730-8p	:30	RGA0123TVH	\$500.00	NM																																																															
18	06/26/23	06/26/23	CELEBRITY WHEEL OF F	8-9p	1-----	:30	1	\$900.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/26/23</td> <td>07/02/23</td> <td>1-----</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>06/26/23</td> <td>7:58 PM</td> <td>CELEBRITY WHEEL OF F</td> <td>8-9p</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/26/23	07/02/23	1-----	1	\$900.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	06/26/23	7:58 PM	CELEBRITY WHEEL OF F	8-9p	:30	RGA0123TVH	\$900.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	06/26/23	07/02/23	1-----	1	\$900.00																																																																				
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1	WHAS	M	06/26/23	7:58 PM	CELEBRITY WHEEL OF F	8-9p	:30	RGA0123TVH	\$900.00	NM																																																															
19	06/26/23	06/26/23	Mon Prime Other	8-11p	2-----	:30	2	\$800.00	NM																																																																
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	06/26/23	07/02/23	2-----	2	\$800.00																																																																				
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1	WHAS	M	06/26/23	9:42 PM	Mon Prime Other	8-11p	:30	RGA0123TVH	\$800.00	NM																																																															
2	WHAS	M	06/26/23	10:34 PM	Mon Prime Other	8-11p	:30	RGA0123TVH	\$800.00	NM																																																															
20	06/26/23	06/27/23	CONNERS ENC/THE W OND	8-9p	-1-----	:30	1	\$800.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/26/23</td> <td>07/02/23</td> <td>-1-----</td> <td>1</td> <td>\$800.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>06/27/23</td> <td>8:28 PM</td> <td>CONNERS ENC/THE WOND</td> <td>8-9p</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/26/23	07/02/23	-1-----	1	\$800.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	06/27/23	8:28 PM	CONNERS ENC/THE WOND	8-9p	:30	RGA0123TVH	\$800.00	NM																						
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1	WHAS	Tu	06/27/23	8:28 PM	CONNERS ENC/THE WOND	8-9p	:30	RGA0123TVH	\$800.00	NM																																																															
21	06/26/23	06/27/23	ABBOTT ELEMNT ENC/ NO	9-10p	-1-----	:30	1	\$650.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/26/23</td> <td>07/02/23</td> <td>-1-----</td> <td>1</td> <td>\$650.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>06/27/23</td> <td>9:41 PM</td> <td>ABBOTT ELEMNT ENC/NO</td> <td>9-10p</td> <td>:30</td> <td>RGA0123TVH</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/26/23	07/02/23	-1-----	1	\$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	06/27/23	9:41 PM	ABBOTT ELEMNT ENC/NO	9-10p	:30	RGA0123TVH	\$650.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
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1	WHAS	Tu	06/27/23	9:41 PM	ABBOTT ELEMNT ENC/NO	9-10p	:30	RGA0123TVH	\$650.00	NM																																																															
22	06/26/23	06/28/23	WONDER YEARS/ABBO TT	9-10p	--2----	:30	2	\$875.00	NM																																																																
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	July 2023
Invoice Date		Invoice Period	06/26/23 - 06/29/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	623629		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
22	06/26/23	06/28/23	WONDER YEARS/ABBO TT	9-10p	--2----	:30	2	\$875.00	NM	
		06/26/23	07/02/23	--2----	2	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	W	06/28/23	9:15 PM	WONDER YEARS/ABBOTT	9-10p	:30	RGA0123TVH	\$875.00	NM
2	WHAS	W	06/28/23	9:51 PM	WONDER YEARS/ABBOTT	9-10p	:30	RGA0123TVH	\$875.00	NM
27	06/19/23	06/25/23	AMERICAS FUNNIESTH O	7:00 PM-8:00 PM	-----1	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	06/19/23	06/25/23	-----1	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WHAS	Tu	06/27/23	5:36 PM	Local News @ 530p M-F MG for 13.1,27.1	530-6p	:30	RGA0123TVH	\$400.00	NM
4	WHAS	W	06/28/23	6:27 PM	Local News @ 6p M-F MG for 13.1,27.1	6-630p	:30	RGA0123TVH	\$450.00	NM
3	WHAS	Th	06/29/23	5:57 PM	Local News @ 530p M-F MG for 13.1,27.1	530-6p	:30	RGA0123TVH	\$400.00	NM
							<u>Total Spots</u>	52		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,580.00
<u>Agency Commission</u>	\$2,787.00
<u>Net Amount Due</u>	\$15,793.00